

# NETWORK ACTIVITY INTERNATIONAL AUDIT REPORT



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**certainty in a virtual world**

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## Site Name: JobsGroup.net

### Top-Level Domains:

[www.jobsgroup.net](http://www.jobsgroup.net) [www.justengineers.net](http://www.justengineers.net)  
[www.bluecollar.com.au](http://www.bluecollar.com.au) [www.justconstruction.net](http://www.justconstruction.net)  
[www.justrail.net](http://www.justrail.net) [www.defencejobs.com](http://www.defencejobs.com)  
[www.justsalesandmarketing.net](http://www.justsalesandmarketing.net) [www.just4graduates.net](http://www.just4graduates.net)  
[www.just4aviation.net](http://www.just4aviation.net) [www.just4finance.net](http://www.just4finance.net)  
[www.justutilities.net](http://www.justutilities.net) [www.just4executives.net](http://www.just4executives.net)

### Period Covered by Certificate:

1 November – 30 November 2005

### Site Content: (Publisher's Statement)

Established in 2000, JobsGroup.net operates an award-winning network of specialist online recruitment sites, including: JustEngineers.net; JustRail.net; JustConstruction.net; JustUtilities.net; Just4Aviation.net; DefenceJobs.com; JustSalesandMarketing.net; Just4Finance.net; Just4Executives.net; and Just4Graduates.net. All JobsGroup.net sites are audited by ABC ELECTRONIC.

JobsGroup.net is recognised as number one for placements by Online Recruitment magazine. The company is twice winner of the National Online Recruitment Award (NORA) for Best Specialist Job Site and is presently short-listed for Best Online Service at the Recruiter 2006 Awards, and is a finalist for Best Technical Innovation and Innovative Online Marketing at the OnRec Awards 2006. JobsGroup.net was the first company in the UK to be awarded the W-Mark website quality accreditation by the EIQA.

JobsGroup.net is committed to delivering a return on investment and the highest standards of service. This is achieved by enabling recruiters to reach a highly targeted pool of active jobseekers via our specialist sites and monthly newspaper Just Technical Jobs, guided by our team of experts in each industry sector.

### Publisher:

JobsGroup.net  
York House  
76-78 Lancaster Road  
Morecambe  
LA4 5QN

### Contact

Craig Bines, Sales and Marketing Manager  
Tel: 0845 050 2000  
Email: [sales@jobsgroup.net](mailto:sales@jobsgroup.net)



## 1. Total qualifying traffic for the certification period 1 November – 30 November 2005

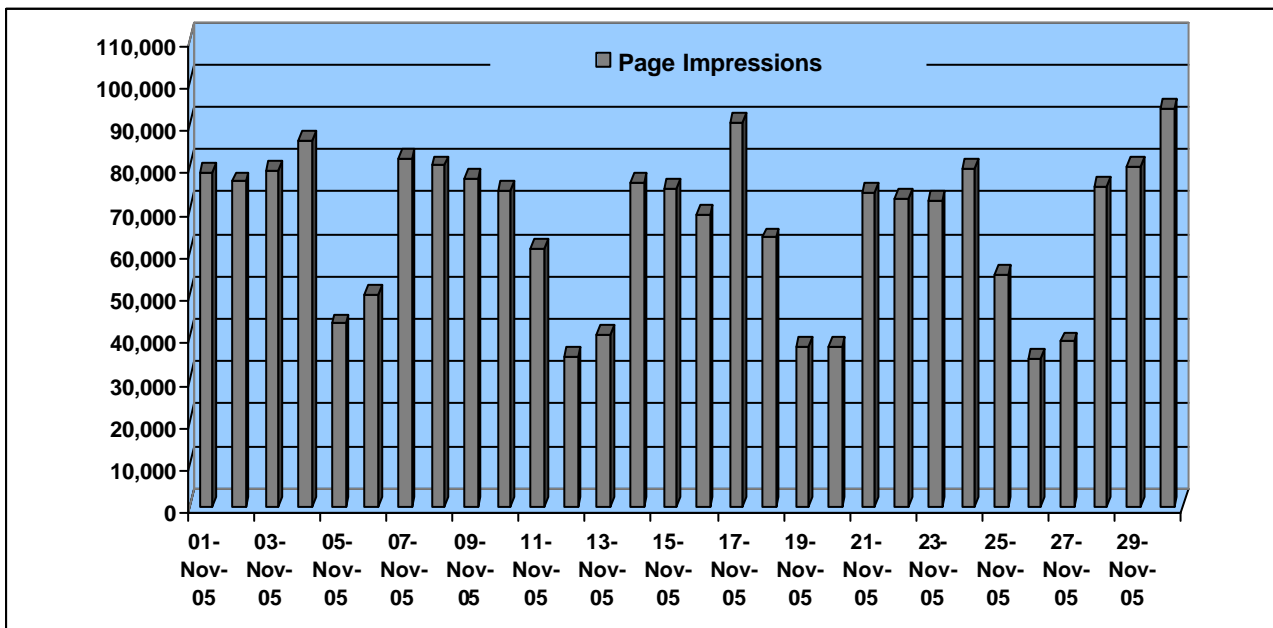
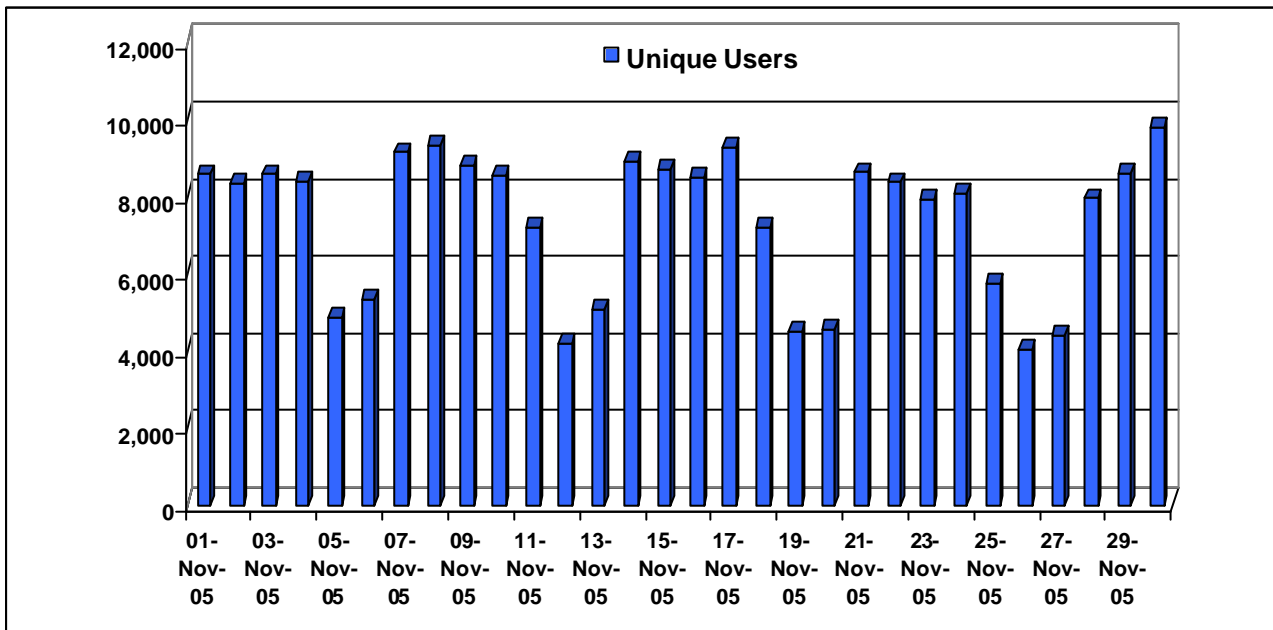
	<u>Daily Average</u>	<u>Total</u>
Unique Users	7,368	153,387
Page Impressions	66,166	1,984,982



## 2. Daily Activity: Whole Site Page Impressions



DATE	UNIQUE USERS	PAGE IMPRESSIONS	DATE	UNIQUE USERS	PAGE IMPRESSIONS
01-Nov-05	8,550	78,570	16-Nov-05	8,493	68,728
02-Nov-05	8,324	76,404	17-Nov-05	9,275	90,213
03-Nov-05	8,550	79,096	18-Nov-05	7,171	63,186
04-Nov-05	8,398	86,208	19-Nov-05	4,503	37,565
05-Nov-05	4,855	42,963	20-Nov-05	4,547	37,476
06-Nov-05	5,303	49,869	21-Nov-05	8,608	73,952
07-Nov-05	9,123	81,981	22-Nov-05	8,348	72,542
08-Nov-05	9,316	80,185	23-Nov-05	7,913	72,043
09-Nov-05	8,786	77,047	24-Nov-05	8,068	79,400
10-Nov-05	8,536	74,471	25-Nov-05	5,716	54,530
11-Nov-05	7,173	60,721	26-Nov-05	4,014	34,772
12-Nov-05	4,185	34,994	27-Nov-05	4,364	38,636
13-Nov-05	5,057	40,168	28-Nov-05	7,939	75,109
14-Nov-05	8,875	75,994	29-Nov-05	8,600	79,825
15-Nov-05	8,671	74,859	30-Nov-05	9,788	93,475



### 3. Additional Notes

- a) Invalid Traffic is excluded from the traffic certified.
- b) Syndicated content may or may not be included in the traffic certified.

### 4. Definitions used in this document

**UNIQUE USER:** Is defined as "The total number of unique combinations of a valid identifier. Sites may use (i) IP+UserAgent, (ii) Cookie and/or (iii) Registration ID." Note that where USERS are allocated IP addresses dynamically (for example by dial-up Internet Service Providers), this definition may overstate or understate the real number of individual USERS concerned.

**PAGE IMPRESSION:** Is defined as "A file or a combination of files sent to a USER as a result of that USER'S request being received by the server". Note: The USER must be a valid USER. Non-requested files (e.g. some images, surplus html files served to build frame-sets, pushed pages, etc) are excluded. One request by a valid USER should result in one PAGE IMPRESSION being served. Where service providers, search engines or other organizations cache site content, PAGE IMPRESSIONS served from such caches may not be recorded by the originating site.

**SYNDICATED CONTENT:** Is defined as "Content served by a third party into the certified site's PAGE IMPRESSIONS, or content served by the certified site into a third party's PAGE IMPRESSIONS". Such content may be claimed as valid traffic by both parties. Syndicated content may or may not be included in the traffic certified.

**INVALID TRAFFIC:** Is defined as "Traffic generated by web site development activity, whether by the site or by its agents and automated search engines, indexers, robots, spiders etc. as defined by ABC ELECTRONIC on a list of user agents see ([www.abce.org.uk](http://www.abce.org.uk))".

For more detailed information go to: [www.abce.org.uk](http://www.abce.org.uk)

### 5. Counting System

This site used a third party to count the data supporting this certificate.

### 6. Audit Report from Electronic Media Audits Limited

We have examined the activity records and other data presented by this WWW Site for the period covered by this Audit Report. Our examinations were made in accordance with established procedures and included such tests and other audit procedures as we considered necessary under the circumstances. In our opinion, the WWW Site activity shown is fairly stated in this report and the other data contained in this report are fairly stated in all respects material to the activity.

While ABC ELECTRONIC has conducted successful checks to gain confidence in the authenticity and validity of the original traffic, we have not expressly audited for fraud or negligence.



Electronic Media Audits Limited (ABC ELECTRONIC) – February 2005

### 7. NORAS 2006 Participant

